



# What is my Niche?

Name \_\_\_\_\_

Find a specialized section of your market!

1

What Type of Content Interests You?

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

2

Choose 3 subjects from your first list.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3

Break it down to 1!

\_\_\_\_\_

Choose 3 Accounts to Case Study

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Target Audience

Who :  
.....

What Are they looking for :  
.....

Ideas I Want To Implement

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_